

Jason Sanders

UI Designer | Creative Director

Email:

jason@jasonsanders.design

Portfolio:

<https://jasonsanders.design>

Phone:

(309) 310-9488

Creative Director and Lead Designer who turns business goals into distinctive, usable design on the web with over 22 years of experience. Demonstrated expertise in web UI design, branding, and user experience. Currently working as a remote professional in the greater Philadelphia area leveraging creativity, adaptability, and collaborative skills to achieve results, and increase leads for clients.

Key Skills

Web and Mobile UI Design

Remote Collaboration

Creative Problem Solving

Creative Direction

Experience

Creative Director & Lead Designer

Cybernautic, Inc. 2004 – Present

- Develop and implement innovative UI designs for websites, progressive web apps, and native applications, ensuring an engaging and user-friendly experience.
- Collaborate with clients to create unique and memorable branding, including logo designs and brand identity materials.
- Oversee and manage Cybernautic's brand identity, including website design, corporate identity materials, and print and digital advertising campaigns.
- Design and optimize UI components for Cybernautic's custom content management system, enhancing usability and functionality.
- Provide leadership, critique, and guidance to the Cybernautic design team, fostering a culture of creativity and continuous improvement.

- Offer company-wide guidance on site planning and creative inspiration, ensuring alignment with business objectives and client needs.
- Design visually appealing and responsive websites and newsletters using the Shopify and CreateSend web applications.

Education

Master of Arts - Political Science

Illinois State University (1996-1998)

Bachelor of Arts - History

Illinois College (1992-1996) Summa Cum Laude

Software Experience

Adobe Photoshop

Adobe Illustrator

Figma

Paper

Adobe Premiere

Adobe After Effects

Keynote

Webflow

Claude Code